ATTENTION MEETING & EVENT COORDINATORS

BOOK DONNIE JONES

FOR YOUR NEXT EVENT



2 NCAA TITLES
AS AN ASSISTANT COACH

23 FUTURE NBA PLAYERS
COACHED

NEARLY 4 DECADES
IN COACHING

Build Leaders. Connect Teams. Impact Lives.

COACH. AUTHOR. SPEAKER.

Championship experience.
A commitment to people.

SPOKEN TO 200+ TEAMS & BUSINESSES

SIGNATURE TOPICS

- **The Power of WE**
- **The Ticket: Adversity Into Opportunity**

PRAISE FOR THE POWER OF WE

"Donnie Jones has always had a unique ability to connect, lead, and inspire those around him."

— **Billy Donovan**
Naismith Hall of Fame Coach

KEYNOTES • WORKSHOPS • TEAM DEVELOPMENT

LET'S TALK ABOUT YOUR NEXT EVENT

407-256-8110 | DJTeamwins@gmail.com | donniejonesteam.com

ATTENTION MEETING & EVENT PLANNERS

DONNIE JONES

COACH. AUTHOR. SPEAKER.



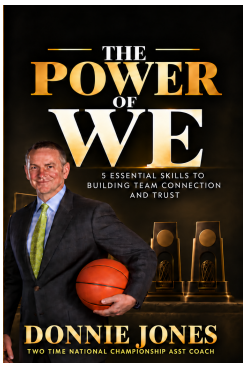
Build Leaders. Connect Teams. Impact Lives.

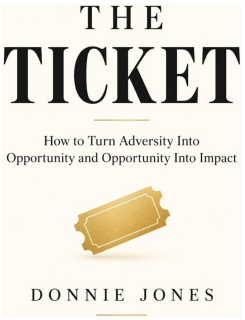
Championship experience.
A commitment to people.

Keynotes • Workshops
Executive Coaching
Team Development

A MESSAGE BEYOND THE SCOREBOARD

Help your people know one another, own their response to adversity, and work toward a shared purpose. Donnie connects the lessons of coaching to the challenges leaders face in business, education, athletics, and life.





TWO BOOKS. ONE COMMITMENT TO PEOPLE.

The Power of WE builds connection and trust. The Ticket explores how adversity can become opportunity, and how opportunity can become impact.

WATCH DONNIE SPEAK

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GET TO KNOW DONNIE

Experience That Serves People



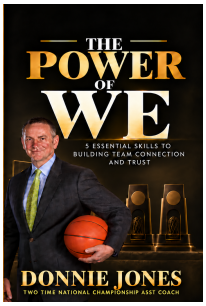
Coach. Author. Speaker.

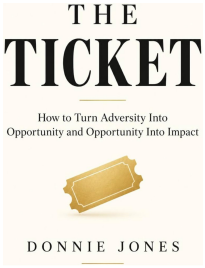
Two-time NCAA national championship assistant coach.

Head coach who led Stetson to its first NCAA Tournament in 2024.

Donnie Jones is a coach, author, and speaker who brings nearly four decades of college basketball experience to leadership development. As an assistant to Billy Donovan, he helped Florida win back-to-back NCAA national championships in 2006 and 2007. As Stetson's head coach, he led the Hatters to their first NCAA Tournament appearance in 2024. He has led Marshall, UCF, and Stetson to postseason play and coached 23 future NBA players, including 10 first-round draft picks. The author of The Power of WE and The Ticket, Donnie helps organizations build trust, strengthen communication, and turn shared purpose into daily action.

TWO BOOKS FOR YOUR TEAM





Carry the conversation beyond the event with a shared reading experience.

What Others Are Saying

"Donnie Jones has always had a unique ability to connect, lead, and inspire those around him."

Billy Donovan • Naismith Hall of Fame Coach

Book endorsement • The Power of WE

"What we built at Florida was bigger than basketball. The Power of We speaks to that kind of unity!"

Joakim Noah

Book endorsement • The Power of WE

"This Book is a Life & Game Changer!!"

Brendan Suhr

Book endorsement • The Ticket

"The Ticket by Donnie Jones is a quick read that could easily serve as a roadmap for running a business."

Scott M. Rose

Book endorsement • The Ticket

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A MESSAGE FOR YOUR PEOPLE

Two Books. Practical Takeaways.

WHY CONSIDER DONNIE?

Championship perspective

Lessons from Florida’s 2006 and 2007 titles and Stetson’s historic NCAA breakthrough.

A coach who develops people

Experience coaching 23 future NBA players, including 10 first-round picks.

A message beyond sports

Trust, communication, ownership, and shared responsibility apply in every organization.

Two books to extend learning

The Power of WE and The Ticket give teams a way to keep the conversation going.

A clear planning conversation

Connect the program to your audience, event purpose, and desired takeaways.

A Personal Note

Every team has talent. The work is helping people trust one another, understand their role, and stay connected when things get hard. I want to understand your people and give them a message they can put to work when they leave the room.

— Coach Donnie Jones

SIGNATURE PROGRAMS

The Power of WE: Connection Before Commitment

Explore the Starting Five: Heritage, Heroes, Heartbreak, Highlights, and Hope. Learn to invite meaningful conversations, listen to the person behind the role, and build trust through everyday actions.

The Ticket: Adversity Into Opportunity

Take ownership of your response, prepare before opportunity arrives, and turn what you have learned into service to others. Identify a next step with purpose instead of waiting for ideal circumstances.

From Message to Daily Practice

A workshop extension of either book. Connect the ideas to your team’s real situations, discuss expectations and communication, and identify actions your people can carry into the next week.

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LEADERSHIP IN THE ROOM

From the Court to Your Organization



Speaking with purpose



The Power of WE • FBC Power Players Summit



Leading under pressure



Leadership learning at Gettysburg

Hear the Message for Yourself

Watch speaking clips, interviews, and coaching conversations at donniejonesteam.com/#speaker-promo.

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WORKING TOGETHER

Client Services & Event Planning

My Commitment

Know your people.
Earn their trust.
Help them grow.

My goal is to connect the message to what your team faces every day, so the event becomes a starting point for meaningful action.



BEFORE THE EVENT

Discuss your audience, goals, current challenges, preferred format, and the outcomes you want to reinforce. Choose the book and message that best fit your people.

DURING THE PROGRAM

Use coaching stories, practical principles, and audience reflection to connect the ideas to the room. Discuss keynote length, workshop options, and audience questions in planning.

BEYOND THE SESSION

Ask about books for attendees, signing opportunities, leadership workshops, or ongoing executive coaching. Scope, timing, and any additional fees are agreed before booking.

PROMOTION AND MEDIA

Coordinate the speaker bio, headshot, session description, and introduction. Media interviews, photographs, recording, and livestream permissions are arranged in advance.

A CLEAR AGREEMENT

Confirm the date, location, fees, travel, production needs, and day-of contact. Book packages and additional services are quoted to match the event.

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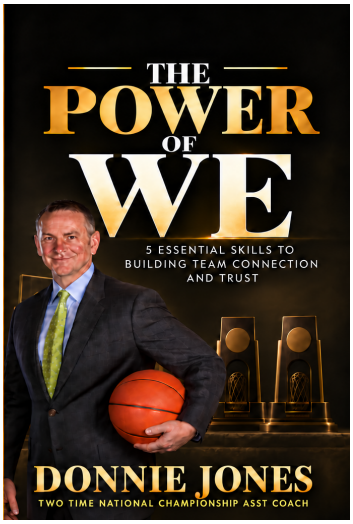
EXTEND THE IMPACT

Bring the Books to Your Team

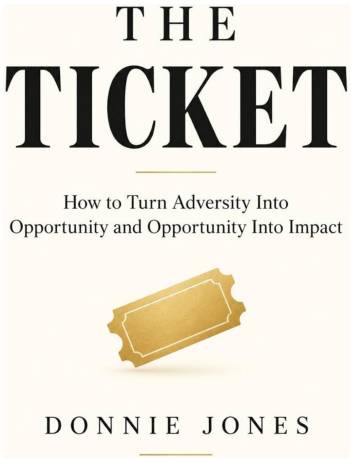
The Power of WE • The Ticket



The Power of WE

Build connection and trust through shared stories and the Starting Five: Heritage, Heroes, Heartbreak, Highlights, and Hope.

Use it for staff conversations, leadership development, team retreats, and a shared language for knowing the people you lead.



The Ticket

How to Turn Adversity Into Opportunity and Opportunity Into Impact

A leadership story about preparation, purpose, ownership, and using your experiences to help others. A meaningful gift and a starting point for team discussion.

CONTACT US FOR EVENT AND BULK PRICING

Ask about quantities, available editions, delivery timing, and signing options for either book. Your quote will confirm book pricing, shipping, and any applicable taxes.

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WHAT OTHERS ARE SAYING

Trusted Voices on The Power of WE

James Malinchak

Founder, Big Money Speaker • Featured on Secret Millionaire

“I’ve met many self-improvement leaders in my 25+ years of speaking and consulting. Out of everyone I’ve met, Donnie is without a doubt one of the world’s leaders when it comes to strategies and wisdom for creating team unity and high-level success! Donnie’s book will give you simple and effective strategies for leading others to greatness and creating a winning team culture! This book is a MUST READ for every leader!”

Lt. General Mark Hertling

U.S. Army, Retired • Author and Leadership Speaker

“I have been blessed to have a front-row seat to Coach Donnie Jones building teams the right way for many years. He has a unique ability to bring people together and turn individuals into connected, accountable teams that grow as leaders on and off the court. Coach Jones has always understood that great teams are built on trust, connection, and shared purpose. The Power of We is a powerful playbook for building people who will succeed in life.”

Kevin Harrington

Original Shark on Shark Tank

“Donnie’s ideas and strategies will change your life! He will inspire you with practical information! This book is a MUST read!”

Book endorsements for The Power of WE.

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Introduce Donnie to Your Audience

Ready-to-use copy for event programs, websites, and the stage.

SHORT BIO

Donnie Jones is a coach, author, and speaker who brings nearly four decades of college basketball experience to leadership development. As an assistant to Billy Donovan, he helped Florida win back-to-back NCAA national championships in 2006 and 2007. As Stetson's head coach, he led the Hatters to their first NCAA Tournament appearance in 2024. He has led Marshall, UCF, and Stetson to postseason play and coached 23 future NBA players, including 10 first-round draft picks. The author of The Power of WE and The Ticket, Donnie helps organizations build trust, strengthen communication, and turn shared purpose into daily action.



STAGE INTRODUCTION

Our speaker has spent nearly four decades helping people grow and teams come together. He helped Florida win back-to-back national championships as an assistant coach and led Stetson to its first NCAA Tournament appearance. He is the author of The Power of WE and The Ticket, and his message reaches beyond basketball to the way we lead, respond to adversity, and serve the people around us. Please welcome Coach Donnie Jones.

EVENT DESCRIPTION

Build Leaders. Connect Teams. Impact Lives. Join Coach Donnie Jones for practical lessons on trust, communication, and shared responsibility, drawn from nearly four decades of developing people and building basketball programs.

Download photos and watch speaking clips at donniejonesteam.com/#speaker-materials. Please confirm the event title and session description with Donnie before promotion.

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Plan a Message That Fits Your People

Use this checklist to start the conversation and prepare for the event.

START WITH THE AUDIENCE

Share your organization, event purpose, audience size, roles in the room, and the main challenge your people face. Identify two or three things you want participants to do differently afterward.

CONFIRM THE EVENT DETAILS

Include preferred date and alternatives, city or virtual platform, venue, session length, format, budget range, and whether you want audience questions, a workshop, or follow-up coaching. Availability, fees, travel, and terms are confirmed in the booking agreement.

PREPARE THE ROOM AND PRODUCTION

Discuss microphone preference, sound check, screen and connection needs, room layout, accessibility, and a day-of contact. These are planning items to confirm together, rather than a fixed technical rider.

COORDINATE PROMOTION AND BOOKS

Use the provided bio and headshot. Confirm the session title, introduction, recording or livestream permissions, and any use of event photos. Ask about The Ticket copies, a signing, or a team discussion.

SET THE FOLLOW-THROUGH

Agree on the desired takeaways, a closing call to action, and who will reinforce the message after the event. A short planning conversation helps connect the talk to the work your people do every day.

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