Introduce Donnie to Your Audience

Ready-to-use copy for event programs, websites, and the stage.

SHORT BIO

Donnie Jones is a coach, author, and speaker who brings nearly four decades of college basketball experience to leadership development. As an assistant to Billy Donovan, he helped Florida win back-to-back NCAA national championships in 2006 and 2007. As Stetson's head coach, he led the Hatters to their first NCAA Tournament appearance in 2024. He has led Marshall, UCF, and Stetson to postseason play and coached 23 future NBA players, including 10 first-round draft picks. The author of The Power of WE and The Ticket, Donnie helps organizations build trust, strengthen communication, and turn shared purpose into daily action.



STAGE INTRODUCTION

Our speaker has spent nearly four decades helping people grow and teams come together. He helped Florida win back-to-back national championships as an assistant coach and led Stetson to its first NCAA Tournament appearance. He is the author of The Power of WE and The Ticket, and his message reaches beyond basketball to the way we lead, respond to adversity, and serve the people around us. Please welcome Coach Donnie Jones.

EVENT DESCRIPTION

Build Leaders. Connect Teams. Impact Lives. Join Coach Donnie Jones for practical lessons on trust, communication, and shared responsibility, drawn from nearly four decades of developing people and building basketball programs.

Download photos and watch speaking clips at donniejonesteam.com/#speaker-materials. Please confirm the event title and session description with Donnie before promotion.

LET'S TALK ABOUT YOUR PEOPLE AND YOUR EVENT

DJTeamwins@gmail.com | 407-256-8110
donniejonesteam.com

Plan a Message That Fits Your People

Use this checklist to start the conversation and prepare for the event.

START WITH THE AUDIENCE

Share your organization, event purpose, audience size, roles in the room, and the main challenge your people face. Identify two or three things you want participants to do differently afterward.

CONFIRM THE EVENT DETAILS

Include preferred date and alternatives, city or virtual platform, venue, session length, format, budget range, and whether you want audience questions, a workshop, or follow-up coaching. Availability, fees, travel, and terms are confirmed in the booking agreement.

PREPARE THE ROOM AND PRODUCTION

Discuss microphone preference, sound check, screen and connection needs, room layout, accessibility, and a day-of contact. These are planning items to confirm together, rather than a fixed technical rider.

COORDINATE PROMOTION AND BOOKS

Use the provided bio and headshot. Confirm the session title, introduction, recording or livestream permissions, and any use of event photos. Ask about The Ticket copies, a signing, or a team discussion.

SET THE FOLLOW-THROUGH

Agree on the desired takeaways, a closing call to action, and who will reinforce the message after the event. A short planning conversation helps connect the talk to the work your people do every day.

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